



# MAYBELLINE GARNIER

## NEW YORK

L&R 6' X 66" MAYBELLINE CARDED PLANOGRAM

Spring 2017

0415442451 BABY LIPS CRYSTAL	04154442451 BABY LIPS CRYSTAL	041544483123 BABY LIPS MY PINK	041544483123 BABY LIPS MY PINK	04154404937 BABY LIPS DR RESCUE	04154404937 BABY LIPS DR RESCUE	041544260247 LASH SENSATIONAL LUSCIOUS	041544260254 LASH SENSATIONAL LUSCIOUS	041544260261 LASH SENSATIONAL LUSCIOUS	041544260278 LASH SENSATIONAL LUSCIOUS	041544260285 LASH SENSATIONAL LUSCIOUS	041544425495 LASH SENSATIONAL LUSCIOUS	041544425501 LASH SENSATIONAL LUSCIOUS	041544260616 LASH SENSATIONAL LUSCIOUS	041544260623 LASH SENSATIONAL LUSCIOUS	041544260630 LASH SENSATIONAL LUSCIOUS	041544260647 LASH SENSATIONAL LUSCIOUS	041544260654 LASH SENSATIONAL LUSCIOUS	041544260675 EYE STUDIO BROW PRECISE	041544260682 EYE STUDIO BROW PRECISE	041544260690 EYE STUDIO BROW PRECISE	041544260695 EYE STUDIO BROW PRECISE	041544260712 EYE STUDIO BROW PRECISE	041544260719 EYE STUDIO BROW DRAMA	041544260726 EYE STUDIO BROW DRAMA	041544260733 EYE STUDIO BROW DRAMA
041544264524 BABY LIPS QUENCH ED	041544264524 BABY LIPS QUENCH ED	041544264548 BABY LIPS CHERRY ME	041544264548 BABY LIPS CHERRY ME	041544264562 BABY LIPS PINK PUNCH	041544264562 BABY LIPS PINK PUNCH	041544260990 FALSIES PUSH UP DRAMA	041544260990 FALSIES PUSH UP DRAMA	041544260990 FALSIES PUSH UP DRAMA	041544260990 FALSIES PUSH UP DRAMA	04154443462 PUSH UP DRAMA WSH	04154443479 PUSH UP DRAMA WSH	04154443486 PUSH UP DRAMA WSH	04154443493 PUSH UP DRAMA WTP	04154443509 PUSH UP DRAMA WTP	041544268706 FALSIES FLARED	041544268713 FALSIES FLARED	041544268720 FALSIES FLARED	041544268727 EYE STUDIO BROW POMADE	041544268734 EYE STUDIO BROW POMADE	041544268741 EYE STUDIO BROW POMADE	041544268748 EYE STUDIO BROW POMADE	041544268755 BROW PALETTE	041544268762 BROW PALETTE	041544268769 BROW PALETTE	041544268776 BROW PALETTE
04154415131 Baby Skin Instant Pore Eraser	04154415131 Baby Skin Instant Pore Eraser	04154415131 Baby Skin Instant Pore Eraser	04154415131 Baby Skin Instant Pore Eraser	04154493719 COLOSSAL BIG SHOT	04154493719 COLOSSAL BIG SHOT	04154493726 COLOSSAL BIG SHOT	04154493733 COLOSSAL BIG SHOT	04154493740 COLOSSAL BIG SHOT	04154493747 COLOSSAL BIG SHOT	041544217957 FALSIES MASCARA	041544217964 FALSIES MASCARA	041544217971 FALSIES MASCARA	041544217978 FALSIES MASCARA	041544217985 FALSIES MASCARA	041544217992 FALSIES MASCARA	041544217999 FALSIES MASCARA	041544218006 FALSIES MASCARA	041544218013 BROW DEFINE	041544218020 BROW DEFINE	041544218027 BROW DEFINE	041544218034 BROW DEFINE	041544218041 BROW PRECISE	041544218048 BROW PRECISE	041544218055 BROW PRECISE	041544218062 BROW PRECISE
04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN	04154427279 SS BETTER SKIN
0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN	0415442809 SS BETTER SKIN
041544275698 DREAM LUMI TOUCH	041544275698 DREAM LUMI TOUCH	041544275681 DREAM LUMI TOUCH	041544275681 DREAM LUMI TOUCH	041544275711 DREAM LUMI TOUCH	041544275711 DREAM LUMI TOUCH	041544275704 DREAM LUMI TOUCH	041544275728 DREAM LUMI TOUCH	041544275750 DREAM LUMI TOUCH	041544275772 DREAM LUMI TOUCH	041544275794 DREAM LUMI TOUCH	041544275816 DREAM LUMI TOUCH	041544275838 DREAM LUMI TOUCH	041544275860 DREAM LUMI TOUCH	041544275882 DREAM LUMI TOUCH	041544275904 DREAM LUMI TOUCH	041544275926 DREAM LUMI TOUCH	041544275948 DREAM LUMI TOUCH	041544275970 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH	041544275992 DREAM LUMI TOUCH
04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	04154429247 IAR Eraser	
0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	0415443110 COVER STICK	
04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	04154436499 SHINE FREE OIL CONTROL	
04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	04154433228 FACE BRUSH EXPERT	

Prepared by: L'oreal CPD Category Management

Door Count as of Print Date: 5

FULL WALL

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Date : 29-Sep-2016

041554424591 BABY LIPS CRYSTAL Pink Quartz	041554424591 BABY LIPS CRYSTAL Pink Quartz	041554483123 BABY LIPS MY PINK	041554483123 BABY LIPS MY PINK	041554404937 BABY LIPS DR RESCUE Coral Crave	041554404937 BABY LIPS DR RESCUE Coral Crave
041554264524 BABY LIPS QUENCHED	041554264524 BABY LIPS QUENCHED	041554264548 BABY LIPS CHERRY ME	041554264548 BABY LIPS CHERRY ME	041554264562 BABY LIPS PINK PUNCH	041554264562 BABY LIPS PINK PUNCH
041554415131 Baby Skin Instant Pore Eraser		041554415131 Baby Skin Instant Pore Eraser		041554415131 Baby Skin Instant Pore Eraser	
041554442779 SS BETTER SKIN CNCLR Ivory	041554442779 SS BETTER SKIN CNCLR Ivory	041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442786 SS BETTER SKIN CNCLR Light	041554442786 SS BETTER SKIN CNCLR Light
041554442809 SS BETTER SKIN CNCLR Medium	041554442809 SS BETTER SKIN CNCLR Medium	041554442809 SS BETTER SKIN CNCLR Medium	041554442816 SS BETTER SKIN CNCLR Medium/Deep	041554442816 SS BETTER SKIN CNCLR Medium/Deep	041554442816 SS BETTER SKIN CNCLR Medium/Deep
041554275698 DREAM LUMI TOUCH HIGHT CONCEALER Radiant	041554275698 DREAM LUMI TOUCH HIGHT CONCEALER Radiant	041554275681 DREAM LUMI TOUCH HIGHT CONCEALER Ivory	041554275681 DREAM LUMI TOUCH HIGHT CONCEALER Ivory	041554275711 DREAM LUMI TOUCH HIGHT CONCEALER Nude	041554275711 DREAM LUMI TOUCH HIGHT CONCEALER Nude
041554259247 IAR Eraser Concealer Fair	041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554259261 IAR Eraser Concealer Medium
041554513110 COVER STICK (CORRECTOR) Fair	041554513110 COVER STICK (CORRECTOR) Fair	041554543872 COVER STICK (CORRECTOR) Ivory	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554543902 COVER STICK (CORRECTOR) Deep Beige
041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light		041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light		041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium	
041554535228 FACE BRUSH EXPERT TOOLS FACE BRUSH	041554535235 BLUSH BRUSH EXPERT TOOLS BLUSH BRUSH		041554535266 LIP BRUSH EXPERT TOOLS LIP BRUSH	041554535242 EYE SHADOW BRUSH EXPERT TOOLS EYE SHADOW BRUSH	041554535259 ANGLED DEFINING BRUSH EXPERT TOOLS ANGLED DEFINING BRUSH

041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP
041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black	041554459906 FALSIES PUSH UP DRAMA ANGEL Very Black	041554465761 FALSIES PUSH UP DRAMA ANGEL Brownish Black	041554462838 FALSIES PUSH UP DRAMA ANGEL WTP Very Black WTP
041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH	041554493733 COLOSSAL BIG SHOT BROWNISH BLACK WSH
VCLR 041554442793 SS BETTER SKIN CNCLR Light/Medium	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554460292 COLOSSAL SPIDER LASH CLASSIC BLACK
041554442915 SS BETTER SKIN CNCLR Deep	041554442915 SS BETTER SKIN CNCLR Deep	041554442915 SS BETTER SKIN CNCLR Deep	041554460308 COLOSSAL SPIDER LASH GLAM BLACK
04155442915 SS BETTER SKIN CNCLR Deep	04155442915 SS BETTER SKIN CNCLR Deep	04155442915 SS BETTER SKIN CNCLR Deep	041554050899 VOLUM' EXPRESS COLOSSAL Glam Black
041554275704 DREAM LUMI TOUCH HIGHT CONCEALER Buff	041554275728 DREAM LUMI TOUCH HIGHT CONCEALER Beige	041554277500 DREAM LUMI TOUCH HIGHT CONCEALER Honey	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black
041554275704 DREAM LUMI TOUCH HIGHT CONCEALER Buff	041554275728 DREAM LUMI TOUCH HIGHT CONCEALER Beige	041554277500 DREAM LUMI TOUCH HIGHT CONCEALER Honey	041554281446 MEGA PLUSH MASCARA Blackest Black
041554259278 IAR Eraser Concealer Honey	041554267198 IAR Eraser Concealer Neutralizer	041554267204 IAR Eraser Concealer Brightener	041554281446 MEGA PLUSH MASCARA Blackest Black
041554239423 Great Lash Lots of Lashes Blackest Black	041554239423 Great Lash Lots of Lashes Blackest Black	041554239423 Great Lash Lots of Lashes Blackest Black	041554239423 Great Lash Lots of Lashes Blackest Black
041554507386 COVER STICK (CORRECTOR) White	041554615982 COVER STICK (CORRECTOR) Yellow Corrects Dark Circles	041554616019 COVER STICK (CORRECTOR) Green Corrects Redness	041554670745 GREAT LASH WASHABLE Blackest Black
041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium	041554670745 GREAT LASH WASHABLE Blackest Black	041554670745 GREAT LASH WASHABLE Blackest Black	041554670745 GREAT LASH WASHABLE Blackest Black
041554535273 BRUSH N' COMB EXPERT TOOLS BRUSH 'N COMB	041554626964 GREAT LASH WATERPROOF Very Black	041554626964 GREAT LASH WATERPROOF Very Black	041554626964 GREAT LASH WATERPROOF Very Black
041554535426 EYELASH CURLER EXPERT TOOLS EYELASH CURLER	041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER	041554529043 TWEEZER (UPGRADED) UPGRADED TWEEZER
041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER	041554529043 TWEEZER (UPGRADED) UPGRADED TWEEZER	041554 ILLEGA Blacke

041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	041554452495 LASH SENSATIONAL Black Pearl	041554452501 LASH SENSATIONAL WP Black Pearl	041554420616 LASH SENSATIONAL Blackest Black	
041554443462 PUSH UP DRAMA WSH Blackest Black	041554443479 PUSH UP DRAMA WSH Very Black	041554443486 PUSH UP DRAMA WSH Brownish Black	041554443493 PUSH UP DRAMA WTP Very Black	
041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554493863 COLOSSAL BIG SHOT WTP BROWNISH BLACK WTP	041554217957 FALSIES MASCARA Blackest Black	041554217964 FALSIES MASCARA Very Black	
041554460322 COLOSSAL SPIDER LASH WTP CLASSIC BLACK WTP	041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black	041554452211 COLOSSAL CHAOTIC LASHES WTP Blackest Black	041554288254 CAT EYES MASCARA Glam Black	
041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554409291 PUMPED UP! COLOSSAL WSH Glam Black	
041554281460 MEGA PLUSH MASCARA Very Black	041554281477 MEGA PLUSH MASCARA Brownish Black	041554281484 MEGA PLUSH MASCARA WP Very Black	041554281491 MEGA PLUSH MASCARA WP Brownish Black	
041554239416 Great Lash Lots of Lashes Very Black	041554239416 Great Lash Lots of Lashes Very Black	041554269062 Great Lash Lots of Lashes Brownish Black	041554209310 GREAT LASH BIG Blackest Black	
041554532722 GREAT LASH WASHABLE Very Black	041554532722 GREAT LASH WASHABLE Very Black	041554532722 GREAT LASH WASHABLE Very Black	041554532722 GREAT LASH WASHABLE Very Black	
041554626988 GREAT LASH WATERPROOF Brownish Black	041554626988 GREAT LASH WATERPROOF Brownish Black	041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black	041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black	
269567 L LENGTHS MASC st Black	041554699159 FULL 'N SOFT WASHABLE Very Black	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black

041554420623 LASH SENSATIONAL Very Black	041554420630 LASH SENSATIONAL Brownish Black	041554420647 LASH SENSATIONAL WP Very Black	041554420654 LASH SENSATIONAL WP Brownish Black
041554443509 PUSH UP DRAMA WTP Brownish Black	041554268706 FALSIES FLARED Blackest Black	041554268713 FALSIES FLARED Very Black	041554268720 FALSIES FLARED WP Very Black
041554217971 FALSIES MASCARA Brownish Black	041554217988 FALSIES MASCARA WP Very Black	041554217995 FALSIES MASCARA WP Brownish Black	041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama
041554288261 CAT EYES MASCARA WP Glam Black	041554338911 FALSIES BIG EYES Blackest Black	041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black
041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554409321 PUMPED UP! COLOSSAL WTP Classic Black	0415544054156 LASH STILETTO Very Black	041554208832 LASH STILETTO WP Very Black
041554288384 VE ROCKET MASCARA Blackest Black	041554288377 VE ROCKET MASCARA Very Black	041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black
041554209310 GREAT LASH BIG Blackest Black	041554209327 GREAT LASH BIG Very Black	041554209327 GREAT LASH BIG Very Black	041554209334 GREAT LASH BIG Brownish Black
041554532807 GREAT LASH WASHABLE Brownish Black	041554532807 GREAT LASH WASHABLE Brownish Black	041554532982 GREAT LASH WASHABLE Dark Brown	041554519457 GREAT LASH WASHABLE Clear
041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554650495 LASH DISCOVERY WP Very Black
5228 SOFT WATERPROOF :k	041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER
			041554537971 100% OIL-FR 100% OIL-FR

041554486575 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC BLONDE	041554486582 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC SOFT BROWN	041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554486605 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC DEEP BROWN		
041554460391 EYE STUDIO BROW POMADE Blonde	041554460353 EYE STUDIO BROW POMADE Soft Brown	041554460346 EYE STUDIO BROW POMADE Deep Brown	041554460407 EYE STUDIO BROW POMADE Auburn	041554454215 BROW PALETTE Blonde	
041554442182 BROW DEFINE + FILL DUO Blonde	041554442199 BROW DEFINE + FILL DUO Soft Brown	041554442205 BROW DEFINE + FILL DUO Deep Brown	041554442212 BROW DEFINE + FILL DUO Auburn	041554429657 BROW PRECISE Blonde	041554429640 BROW PRECISE Soft Brown
041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554460209 MASTER PRECISE CURVY Black	041554460209 MASTER PRECISE CURVY Black	041554460834 MASTER PRECISE SKINNY Defining Black	041554460834 MASTER PRECISE SKINNY Defining Black	041554460841 MASTER PRECISE SKINNY Sharp Brown
041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554434811 LASTING DRAMA GEL PENCIL SMOOTH CHARCOAL	041554454116 LASTING DRAMA GEL PENCIL CASHMERE WHITE	041554434835 LASTING DRAMA GEL PENCIL GLAZED TOFFEE	041554434842 LASTING DRAMA GEL PENCIL LUSTROUS SAPPHIRE
041554440072 MASTER PRIME - EYESHADOW PRIMER PRIME + SMOOTH	041554463972 MASTER PRIME - EYESHADOW PRIMER PRIME + MATTE	041554463989 MASTER PRIME - EYESHADOW PRIMER PRIME + ILLUMINATE	041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554294231 MASTER DUO LINER Black Lacquer
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513523 UNSTOPPABLE EYELINER - CARDED Cinnabar	041554513523 UNSTOPPABLE EYELINER - CARDED Cinnabar	041554513530 UNSTOPPABLE EYELINER - CARDED Pewter	041554513530 UNSTOPPABLE EYELINER - CARDED Pewter
041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown
041554209440 LINE STILETTO LIQUID LINER Blackest Black	041554209440 LINE STILETTO LIQUID LINER Blackest Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown
0 EE EYE MAKEUP REMOVER EE EYE MAKEUP REMOVER	041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554022476 DEFINE A BROW Medium Brown	041554022476 DEFINE A BROW Medium Brown	

041554486612 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Auburn	041554429671 EYE STUDIO BROW DRAMA BLONDE	041554429688 EYE STUDIO BROW DRAMA SOFT BROWN	041554429695 EYE STUDIO BROW DRAMA DEEP BROWN
041554454222 BROW PALETTE Soft Brown	041554454239 BROW PALETTE Deep Brown	041554454246 BROW PALETTE Auburn	041554429701 EYE STUDIO BROW DRAMA Auburn
041554429633 BROW PRECISE Deep Brown	041554429664 BROW PRECISE Auburn	041554460018 EYE STUDIO BROW PRECISE MICRO BLONDE	041554460032 EYE STUDIO BROW PRECISE MICRO SOFT BROWN
041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554460025 EYE STUDIO BROW PRECISE MICRO AUBURN	041554460858 MASTER PRECISE SKINNY Refined Charcoal	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush
041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies	041554415452 EYE STUDIO MASTER KAJAL LINER Midnight Brown	041554415469 EYE STUDIO MASTER KAJAL LINER Navy Night
041554460155 LASTING DRAMA GEL PENCIL Polished Amethyst	041554460162 LASTING DRAMA GEL PENCIL Glossy Emerald	041554460179 LASTING DRAMA GEL PENCIL Silken Turquoise	041554460186 LASTING DRAMA GEL PENCIL Striking Copper
041554464191 LASTING DRAMA GEL PENCIL Soft Nude	041554464191 LASTING DRAMA GEL PENCIL Soft Nude	041554220186 EYE STUDIO GEL LINER Blackest Black	041554220193 EYE STUDIO GEL LINER Brown
041554220209 EYE STUDIO GEL LINER Gunmetal	041554220216 EYE STUDIO GEL LINER Eggplant	041554513547 UNSTOPPABLE EYELINER - CARDED Sapphire	041554513561 UNSTOPPABLE EYELINER - CARDED Espresso
041554055344 LINE EXPRESS Ebony Black	041554055344 LINE EXPRESS Ebony Black	041554055351 LINE EXPRESS Soft Black	041554055368 LINE EXPRESS Brownish Black
041554009071 DEFINE A LINE Ebony Black	041554009071 DEFINE A LINE Ebony Black	041554009088 DEFINE A LINE Soft Black	041554009088 DEFINE A LINE Soft Black
041554009095 DEFINE A LINE Brownish Black	041554009118 DEFINE A LINE Slate Gray	041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown
041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	041554507379 EXPERT EYES TWIN BROW & EYE PENCILS Blonde	041554507379 EXPERT EYES TWIN BROW & EYE PENCILS Blonde
041554022476 DEFINE A BROW Medium Brown	041554022469 DEFINE A BROW Light Brown	041554022469 DEFINE A BROW Light Brown	041554022469 DEFINE A BROW Light Brown
041554025316 DEFINE A BROW Dark Blonde	041554025316 DEFINE A BROW Dark Blonde		

1	1	12	12	21	21	30	39	49	59	65	75	82	90	98	106	114	122	132	141	153	160	171	180	193	199					
2	2	13	13	22	22	31	40	50	60	66	76	83	91	99	107	115	123	133	142	147	154	161	172	181	194	200				
3	3	3	3	32	32	51	61	67	77	84	92	100	108	116	124	134	143	148	155	162	167	173	182	188	195	201	209			
4	4	4	17	17	17	33	33	33	52	62	68	78	85	93	101	109	117	125	135	144	144	156	156	168	174	183	183	196	202	210
5	5	5	18	18	18	34	34	34	53	63	69	79	86	94	102	110	118	126	136	136	149	157	163	169	175	184	189	197	203	203
6	6	14	14	23	23	35	41	45	54	54	70	80	87	95	103	111	119	127	137	145	150	158	158	170	176	185	198	204		
7	7	15	15	24	24	36	42	46	55	55	71	71	88	96	96	112	112	128	138	138	151	151	164	164	177	186	190	190	205	211
8	8	16	19	25	28	37	43	47	56	56	72	72	72	72	104	104	120	129	139	139	139	159	159	159	178	178	191	191	206	212
9	9	26	26	57	57	73	73	89	89	105	105	121	130	140	140	152	152	165	165	179	179	192	192	207	207					
10	11	20	27	29	38	44	48	58	64	74	81	81	97	97	113	113	131	131	146	146	166	166	166	187	187	187	208	208		

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L&R 6' X 66" MAYBELLINE CARDED PLANOGRAM  
Spring 2017

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PEG						Height = 66.00 in; Width = 72.00 in; Depth = 1.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
1	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140		
1	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140		
2	1	041554264524	BABY LIPS	QUENCHED	05		
2	1	041554264524	BABY LIPS	QUENCHED	05		
3	1	041554415131	Baby Skin	Instant Pore Eraser	010		
3	1	041554415131	Baby Skin	Instant Pore Eraser	010		
3	1	041554415131	Baby Skin	Instant Pore Eraser	010		
3	1	041554415131	Baby Skin	Instant Pore Eraser	010		
4	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10		
4	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10		
4	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10		
5	1	041554442809	SS BETTER SKIN CNCLR	Medium	40		
5	1	041554442809	SS BETTER SKIN CNCLR	Medium	40		
5	1	041554442809	SS BETTER SKIN CNCLR	Medium	40		
6	1	041554275698	DREAM LUMI TOUCH HIGHTL CONCEALER	Radiant	310		
6	1	041554275698	DREAM LUMI TOUCH HIGHTL CONCEALER	Radiant	310		
7	1	041554259247	IAR Eraser Concealer	Fair	10		
7	1	041554259247	IAR Eraser Concealer	Fair	10		
8	1	041554513110	COVER STICK (CORRECTOR)	Fair	10		
8	1	041554513110	COVER STICK (CORRECTOR)	Fair	10		
9	1	041554566499	SHINE FREE OIL CONTROL LOOSE POWDER	Light	1		
9	1	041554566499	SHINE FREE OIL CONTROL LOOSE POWDER	Light	1		
10	1	041554535228	FACE BRUSH	EXPERT TOOLS FACE BRUSH			
11	1	041554535235	BLUSH BRUSH	EXPERT TOOLS BLUSH BRUSH			
12	1	041554483123	BABY LIPS	MY PINK	01		
12	1	041554483123	BABY LIPS	MY PINK	01		
13	1	041554264548	BABY LIPS	CHERRY ME	15		
13	1	041554264548	BABY LIPS	CHERRY ME	15		
14	1	041554275681	DREAM LUMI TOUCH HIGHTL CONCEALER	Ivory	320		
14	1	041554275681	DREAM LUMI TOUCH HIGHTL CONCEALER	Ivory	320		
15	1	041554259254	IAR Eraser Concealer	Light	20		
15	1	041554259254	IAR Eraser Concealer	Light	20		
16	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1		
17	1	041554442786	SS BETTER SKIN CNCLR	Light	20		
17	1	041554442786	SS BETTER SKIN CNCLR	Light	20		
17	1	041554442786	SS BETTER SKIN CNCLR	Light	20		
18	1	041554442816	SS BETTER SKIN CNCLR	Medium/Deep	50		
18	1	041554442816	SS BETTER SKIN CNCLR	Medium/Deep	50		
18	1	041554442816	SS BETTER SKIN CNCLR	Medium/Deep	50		
19	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2		
20	1	041554535266	LIP BRUSH	EXPERT TOOLS LIP BRUSH			
21	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	55		
21	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	55		
22	1	041554264562	BABY LIPS	PINK PUNCH	25		
22	1	041554264562	BABY LIPS	PINK PUNCH	25		
23	1	041554275711	DREAM LUMI TOUCH HIGHTL CONCEALER	Nude	330		
23	1	041554275711	DREAM LUMI TOUCH HIGHTL CONCEALER	Nude	330		
24	1	041554259261	IAR Eraser Concealer	Medium	30		
24	1	041554259261	IAR Eraser Concealer	Medium	30		
25	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3		
26	1	041554566505	SHINE FREE OIL CONTROL LOOSE POWDER	Medium	2		
26	1	041554566505	SHINE FREE OIL CONTROL LOOSE POWDER	Medium	2		
27	1	041554535242	EYE SHADOW BRUSH	EXPERT TOOLS EYE SHADOW BRUSH			
28	1	041554543902	COVER STICK (CORRECTOR)	Deep Beige	4		
29	1	041554535259	ANGLED DEFINING BRUSH	EXPERT TOOLS ANGLED DEFINING BRUSH			
30	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00		
31	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00		
32	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223		

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32	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
33	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
33	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
33	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
34	1	041554442915	SS BETTER SKIN CNCLR	Deep	60
34	1	041554442915	SS BETTER SKIN CNCLR	Deep	60
34	1	041554442915	SS BETTER SKIN CNCLR	Deep	60
35	1	041554275704	DREAM LUMI TOUCH HIGHT CONCEALER	Buff	340
36	1	041554259278	IAR Eraser Concealer	Honey	40
37	1	041554507386	COVER STICK (CORRECTOR)	White	6
38	1	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH N' COMB	
39	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
40	1	041554459906	FALSIES PUSH UP DRAMA ANGEL	Very Black	01
41	1	041554275728	DREAM LUMI TOUCH HIGHT CONCEALER	Beige	350
42	1	041554267198	IAR Eraser Concealer	Neutralizer	50
43	1	041554615982	COVER STICK (CORRECTOR)	Yellow Corrects Dark Circles	8
44	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	
45	1	041554277500	DREAM LUMI TOUCH HIGHT CONCEALER	Honey	360
46	1	041554267204	IAR Eraser Concealer	Brightener	60
47	1	041554616019	COVER STICK (CORRECTOR)	Green Corrects Redness	9
48	1	041554535457	EYELASH CURLER REFILLS		
49	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
50	1	041554465761	FALSIES PUSH UP DRAMA ANGEL	Brownish Black	02
51	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224
52	1	041554460292	COLOSSAL SPIDER LASH	CLASSIC BLACK	01
53	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
54	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
54	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
55	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
55	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
56	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
56	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
57	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
57	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
58	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	
59	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
60	1	041554462838	FALSIES PUSH UP DRAMA ANGEL WTP	Very Black WTP	01
61	1	041554493733	COLOSSAL BIG SHOT	BROWNISH BLACK WSH	225
62	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
63	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
64	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	
65	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02
66	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
67	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226
68	1	041554460322	COLOSSAL SPIDER LASH WTP	CLASSIC BLACK WTP	01
69	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2
70	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
71	1	041554239416	Great Lash Lots of Lashes	Very Black	01
71	1	041554239416	Great Lash Lots of Lashes	Very Black	01
72	1	041554532722	GREAT LASH WASHABLE	Very Black	1
72	1	041554532722	GREAT LASH WASHABLE	Very Black	1
72	1	041554532722	GREAT LASH WASHABLE	Very Black	1
72	1	041554532722	GREAT LASH WASHABLE	Very Black	1
73	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
73	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
74	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
75	1	041554452495	LASH SENSATIONAL	Black Pearl	11
76	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
77	1	041554493863	COLOSSAL BIG SHOT WTP	BROWNISH BLACK WTP	227
78	1	041554452204	COLOSSAL CHAOTIC LASHES WSH	Blackest Black	00
79	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00

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L&R 6' X 66" MAYBELLINE CARDED PLANOGRAM  
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80	1	041554281477	MEGA PLUSH MASCARA	Brownish Black	02
81	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
81	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
82	1	041554452501	LASH SENSATIONAL WP	Black Pearl	11
83	1	041554443486	PUSH UP DRAMA WSH	Brownish Black	02
84	1	041554217957	FALSIES MASCARA	Blackest Black	00
85	1	041554452211	COLOSSAL CHAOTIC LASHES WTP	Blackest Black	00
86	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1
87	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
88	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
89	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
89	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
90	1	041554420616	LASH SENSATIONAL	Blackest Black	00
91	1	041554443493	PUSH UP DRAMA WTP	Very Black	01
92	1	041554217964	FALSIES MASCARA	Very Black	01
93	1	041554288254	CAT EYES MASCARA	Glam Black	01
94	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
95	1	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02
96	1	041554209310	GREAT LASH BIG	Blackest Black	00
96	1	041554209310	GREAT LASH BIG	Blackest Black	00
97	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
97	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
98	1	041554420623	LASH SENSATIONAL	Very Black	01
99	1	041554443509	PUSH UP DRAMA WTP	Brownish Black	02
100	1	041554217971	FALSIES MASCARA	Brownish Black	02
101	1	041554288261	CAT EYES MASCARA WP	Glam Black	01
102	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
103	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
104	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
104	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
105	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
105	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
106	1	041554420630	LASH SENSATIONAL	Brownish Black	02
107	1	041554268706	FALSIES FLARED	Blackest Black	00
108	1	041554217988	FALSIES MASCARA WP	Very Black	01
109	1	041554338911	FALSIES BIG EYES	Blackest Black	00
110	1	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01
111	1	041554288377	VE ROCKET MASCARA	Very Black	01
112	1	041554209327	GREAT LASH BIG	Very Black	01
112	1	041554209327	GREAT LASH BIG	Very Black	01
113	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
113	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
114	1	041554420647	LASH SENSATIONAL WP	Very Black	01
115	1	041554268713	FALSIES FLARED	Very Black	01
116	1	041554217995	FALSIES MASCARA WP	Brownish Black	02
117	1	041554338928	FALSIES BIG EYES	Very Black	01
118	1	041554054156	LASH STILETTO	Very Black	1
119	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
120	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3
121	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
122	1	041554420654	LASH SENSATIONAL WP	Brownish Black	02
123	1	041554268720	FALSIES FLARED WP	Very Black	01
124	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
125	1	041554338966	FALSIES BIG EYES WP	Very Black	01
126	1	041554208832	LASH STILETTO WP	Very Black	01
127	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
128	1	041554209334	GREAT LASH BIG	Brownish Black	02
129	1	041554519457	GREAT LASH WASHABLE	Clear	10
130	1	041554650495	LASH DISCOVERY WP	Very Black	1
131	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
131	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	

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132	1	041554486575	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	BLONDE	250
133	1	041554460391	EYE STUDIO BROW POMADE	Blonde	250
134	1	041554442182	BROW DEFINE + FILL DUO	Blonde	250
135	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
136	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601
136	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601
137	1	041554440072	MASTER PRIME - EYESHADOW PRIMER	PRIME + SMOOTH	410
138	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
138	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
139	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
139	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
139	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
140	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1
140	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1
141	1	041554486582	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	SOFT BROWN	255
142	1	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255
143	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255
144	1	041554460209	MASTER PRECISE CURVY	Black	310
144	1	041554460209	MASTER PRECISE CURVY	Black	310
145	1	041554463972	MASTER PRIME - EYESHADOW PRIMER	PRIME + MATTE	420
146	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
146	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
147	1	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260
148	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
149	1	041554434811	LASTING DRAMA GEL PENCIL	SMOOTH CHARCOAL	602
150	1	041554463989	MASTER PRIME - EYESHADOW PRIMER	PRIME + ILLUMINATE	430
151	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20
151	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20
152	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
152	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
153	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257
154	1	041554460407	EYE STUDIO BROW POMADE	Auburn	265
155	1	041554442212	BROW DEFINE + FILL DUO	Auburn	265
156	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
156	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
157	1	041554454116	LASTING DRAMA GEL PENCIL	CASHMERE WHITE	606
158	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
158	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
159	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
159	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
159	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
160	1	041554486605	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	DEEP BROWN	260
161	1	041554454215	BROW PALETTE	Blonde	250
162	1	041554429657	BROW PRECISE	Blonde	250
163	1	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604
164	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
164	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
165	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
165	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
166	1	041554022476	DEFINE A BROW	Medium Brown	643
166	1	041554022476	DEFINE A BROW	Medium Brown	643
166	1	041554022476	DEFINE A BROW	Medium Brown	643
167	1	041554429640	BROW PRECISE	Soft Brown	255
168	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220
169	1	041554434842	LASTING DRAMA GEL PENCIL	LUSTROUS SAPPHIRE	605
170	1	041554294231	MASTER DUO LINER	Black Lacquer	500
171	1	041554486612	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Auburn	265
172	1	041554454222	BROW PALETTE	Soft Brown	255
173	1	041554429633	BROW PRECISE	Deep Brown	260
174	1	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230
175	1	041554460155	LASTING DRAMA GEL PENCIL	Polished Amethyst	607

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 6' X 66" MAYBELLINE CARDED PLANOGRAM  
Spring 2017

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176	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50
177	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	40
178	1	041554009071	DEFINE A LINE	Ebony Black	1
178	1	041554009071	DEFINE A LINE	Ebony Black	1
179	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
179	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
180	1	041554429671	EYE STUDIO BROW DRAMA	BLONDE	250
181	1	041554454239	BROW PALETTE	Deep Brown	260
182	1	041554429664	BROW PRECISE	Auburn	265
183	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
183	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
184	1	041554460162	LASTING DRAMA GEL PENCIL	Glossy Emerald	608
185	1	041554220193	EYE STUDIO GEL LINER	Brown	52
186	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60
187	1	041554022469	DEFINE A BROW	Light Brown	644
187	1	041554022469	DEFINE A BROW	Light Brown	644
187	1	041554022469	DEFINE A BROW	Light Brown	644
188	1	041554460018	EYE STUDIO BROW PRECISE MICRO	BLONDE	250
189	1	041554460179	LASTING DRAMA GEL PENCIL	Silken Turquoise	609
190	1	041554055344	LINE EXPRESS	Ebony Black	1
190	1	041554055344	LINE EXPRESS	Ebony Black	1
191	1	041554009088	DEFINE A LINE	Soft Black	2
191	1	041554009088	DEFINE A LINE	Soft Black	2
192	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
192	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
193	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255
194	1	041554454246	BROW PALETTE	Auburn	265
195	1	041554460032	EYE STUDIO BROW PRECISE MICRO	SOFT BROWN	255
196	1	041554415445	EYE STUDIO MASTER KAJAL LINER	Charcoal Skies	520
197	1	041554460186	LASTING DRAMA GEL PENCIL	Striking Copper	610
198	1	041554220209	EYE STUDIO GEL LINER	Gunmetal	54
199	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260
200	1	041554429701	EYE STUDIO BROW DRAMA	Auburn	265
201	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
202	1	041554415452	EYE STUDIO MASTER KAJAL LINER	Midnight Brown	530
203	1	041554464191	LASTING DRAMA GEL PENCIL	Soft Nude	611
203	1	041554464191	LASTING DRAMA GEL PENCIL	Soft Nude	611
204	1	041554220216	EYE STUDIO GEL LINER	Eggplant	56
205	1	041554055351	LINE EXPRESS	Soft Black	2
206	1	041554009095	DEFINE A LINE	Brownish Black	3
207	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	7
207	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	7
208	1	041554025316	DEFINE A BROW	Dark Blonde	646
208	1	041554025316	DEFINE A BROW	Dark Blonde	646
209	1	041554460025	EYE STUDIO BROW PRECISE MICRO	AUBURN	265
210	1	041554415469	EYE STUDIO MASTER KAJAL LINER	Navy Night	540
211	1	041554055368	LINE EXPRESS	Brownish Black	5
212	1	041554009118	DEFINE A LINE	Slate Gray	5

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